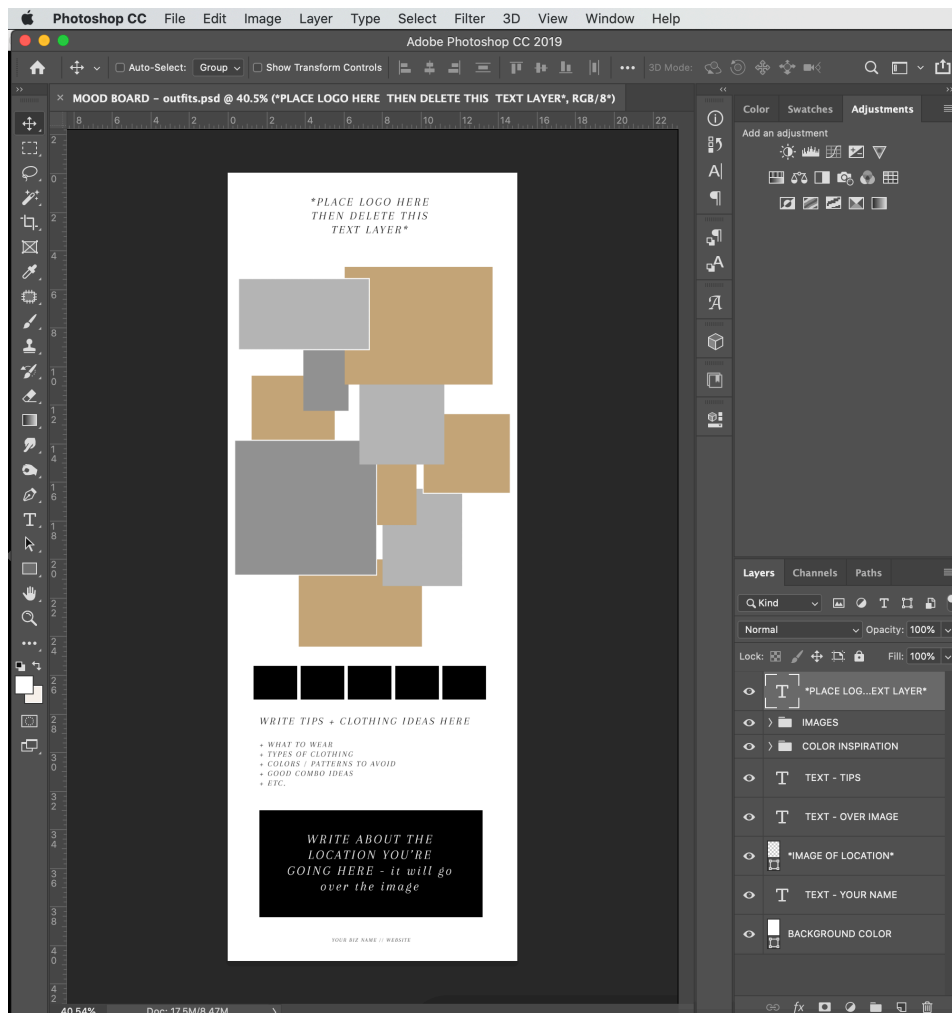


*I'M SO EXCITED THAT YOU'RE HERE!
AND, I PROMISE THIS IS EASY AND YOU'LL
GET THE HANG OF THIS IN NO TIME!*

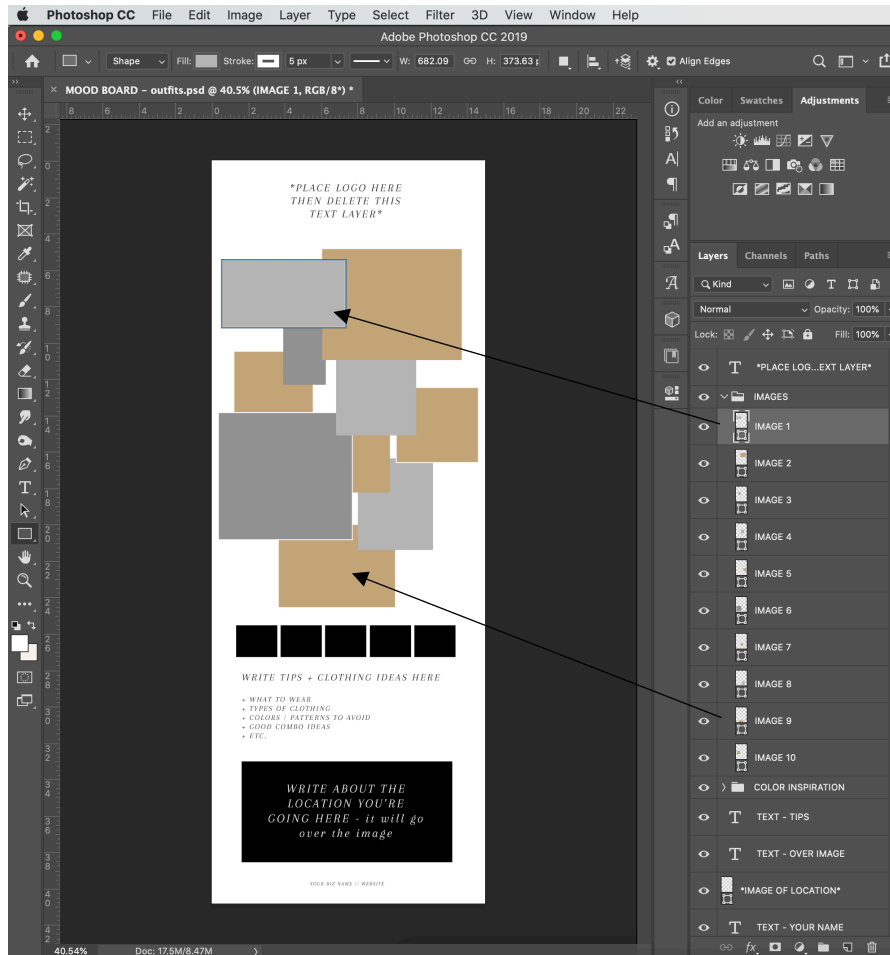
This mood board is designed to be FULLY CUSTOMIZABLE to you, your style, your wording, and to fully represent YOUR brand!

*ALRIGHT, PULL UP THAT PHOTOSHOP FILE AND LET'S
START MAKING THIS YOURS TO SEND TO CLIENTS!
JUST FOLLOW THE STEPS BELOW...*

1. The layers in the far right lower corner represent each “piece” of the template

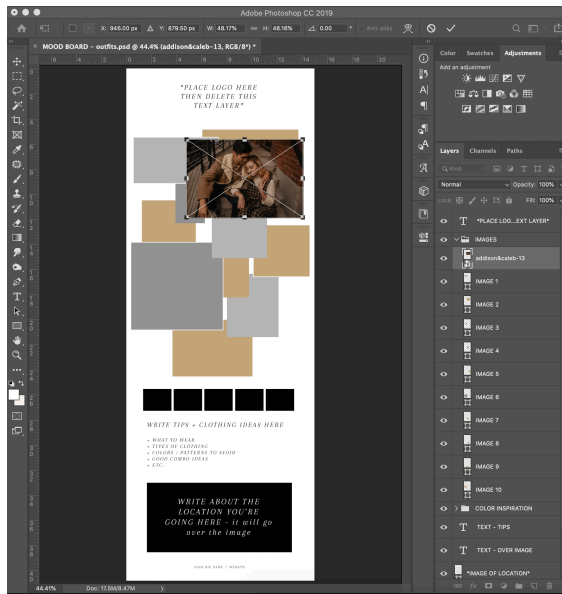


2. Start by clicking the drop down arrow to open the “IMAGES” folder layer. A begin by placing the image(s) in the template. You will click the IMAGE block layer that you want to place the picture in...

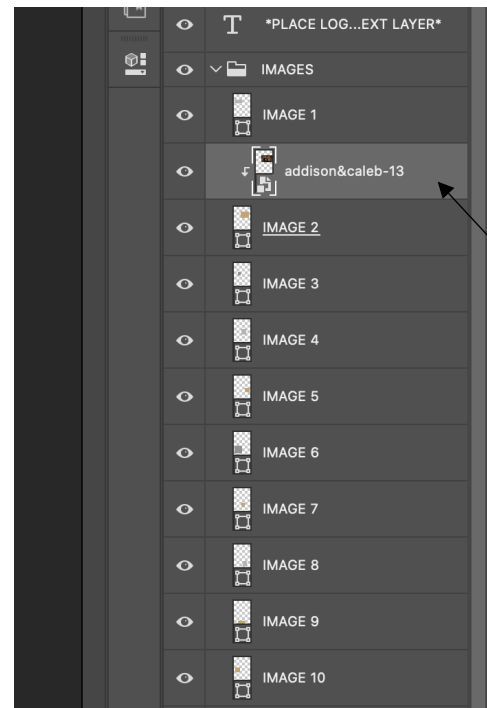
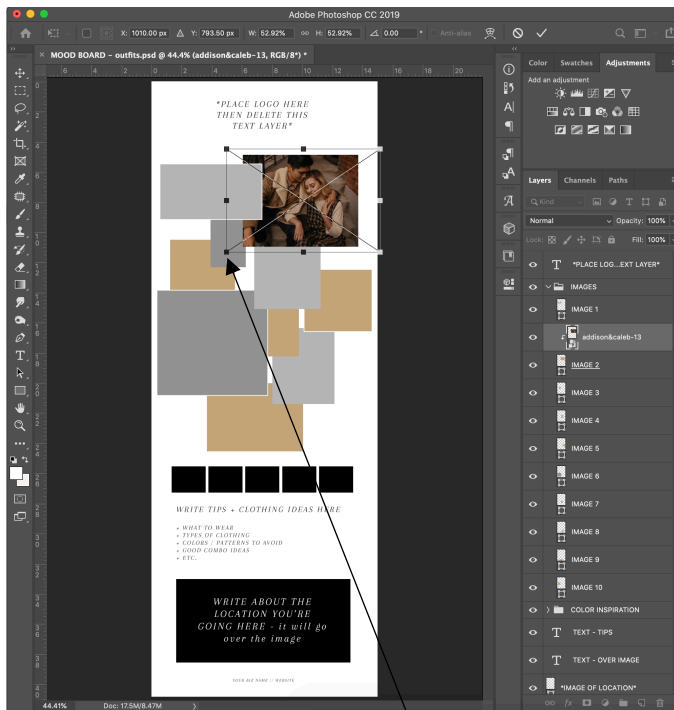
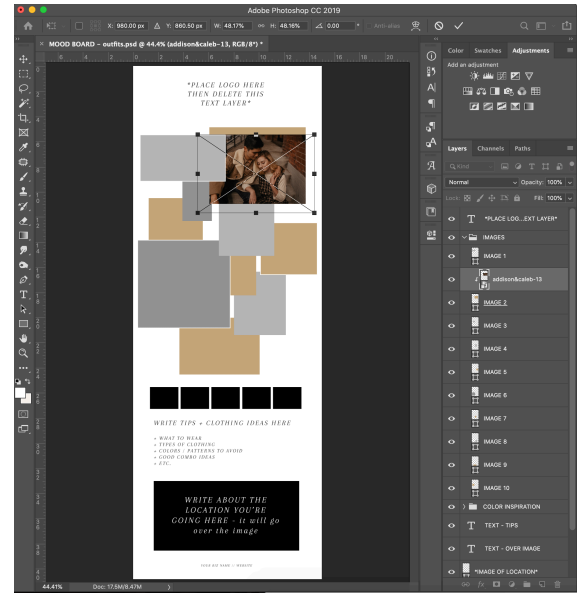


3. To place the image - drag and drop the picture you want into the page, **then hit ENTER to place the image.**
4. There are 2 ways to lock the image into the shape/frame. **FIRST** way is clicking Layer > Create Clipping Mask. **SECOND** way is to use the shortcut keys – on Macs it's **option+command+G** on Windows it's **ctrl+Alt+G**.

BEFORE:



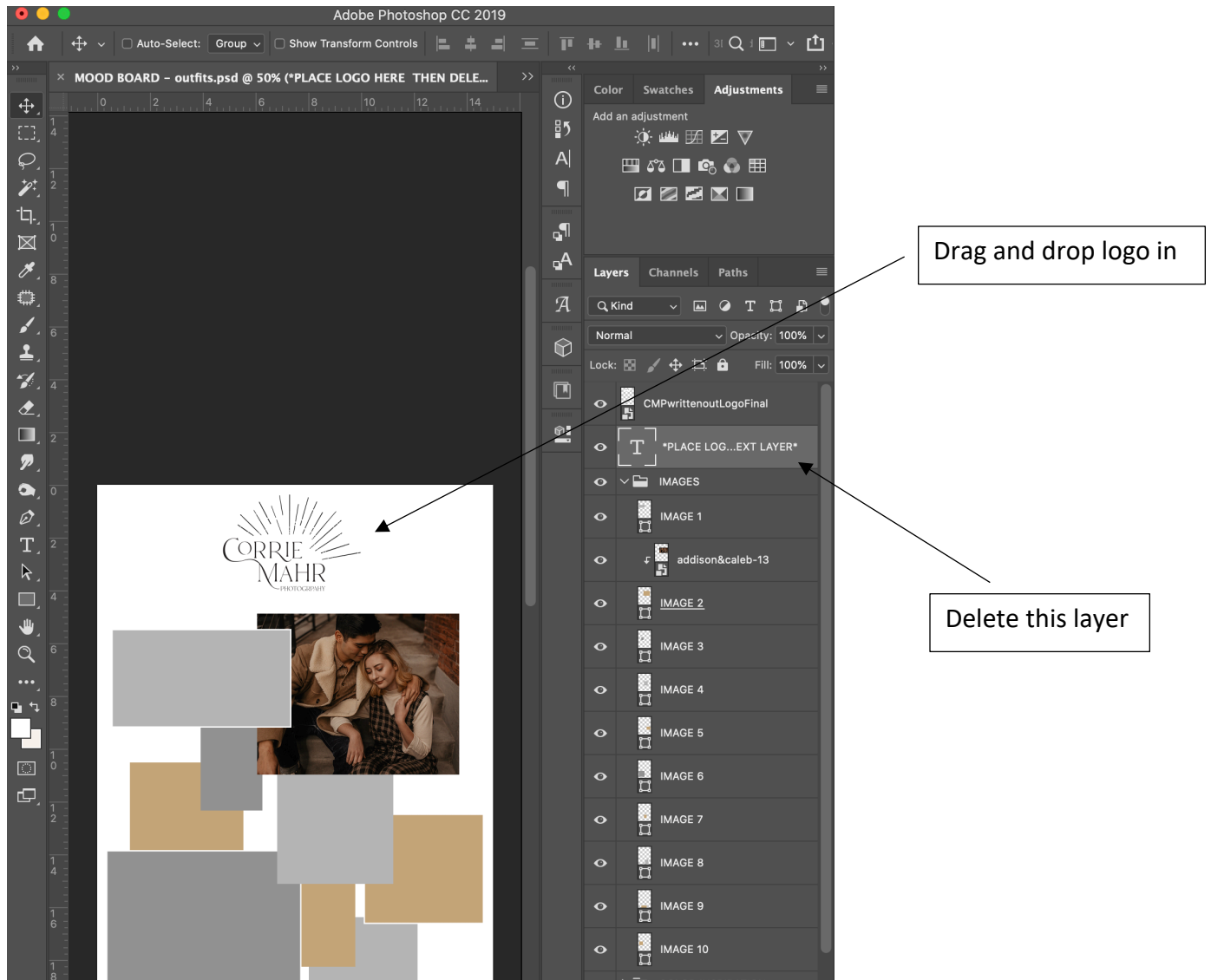
AFTER:



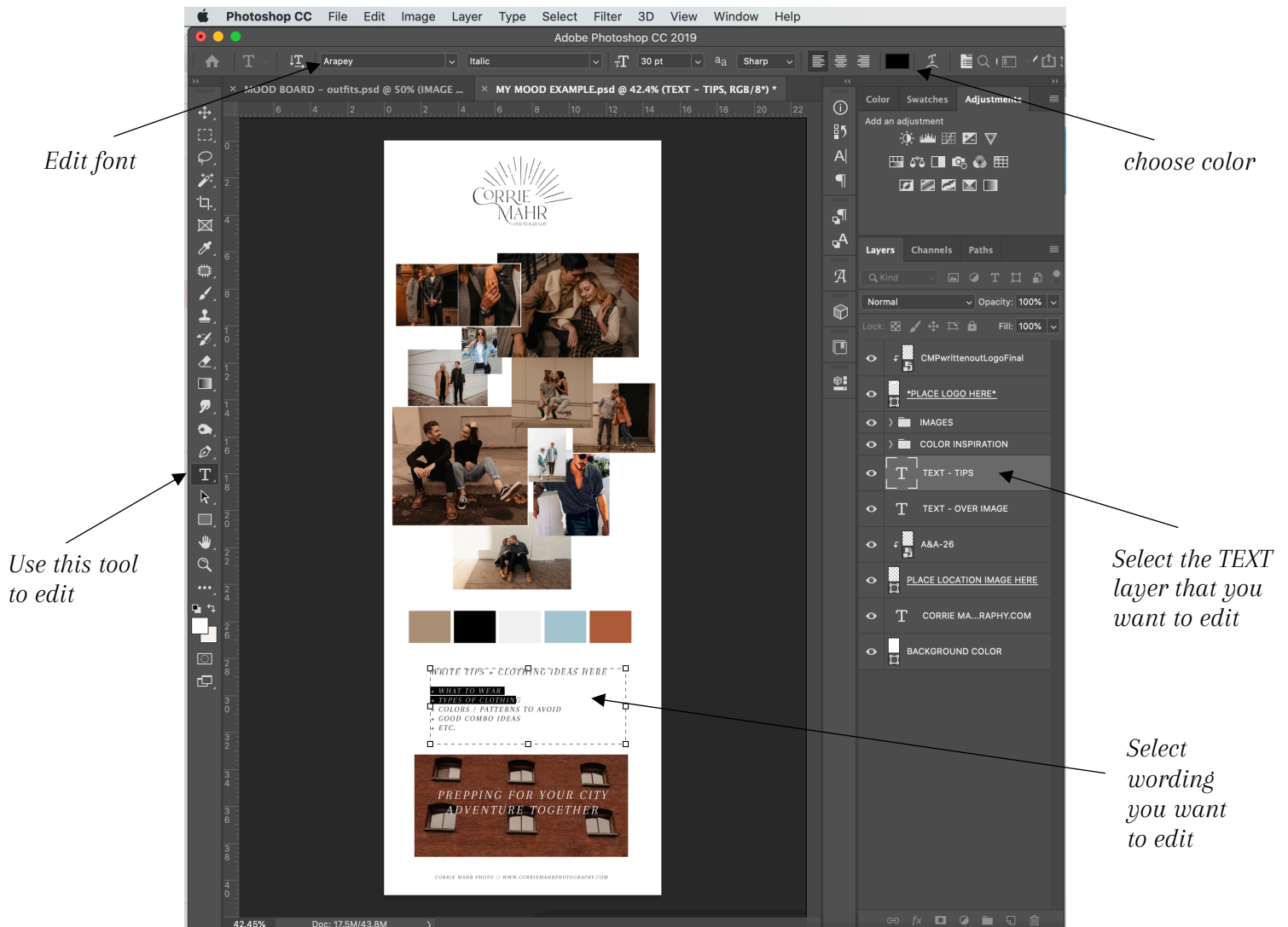
Then, you just hit command+T or ctrl+T to resize the image to fit in the grid. Be sure to hold down SHIFT when you drag to keep the proportions.

Repeat step 2 + 3 until you've filled all the available image blocks.

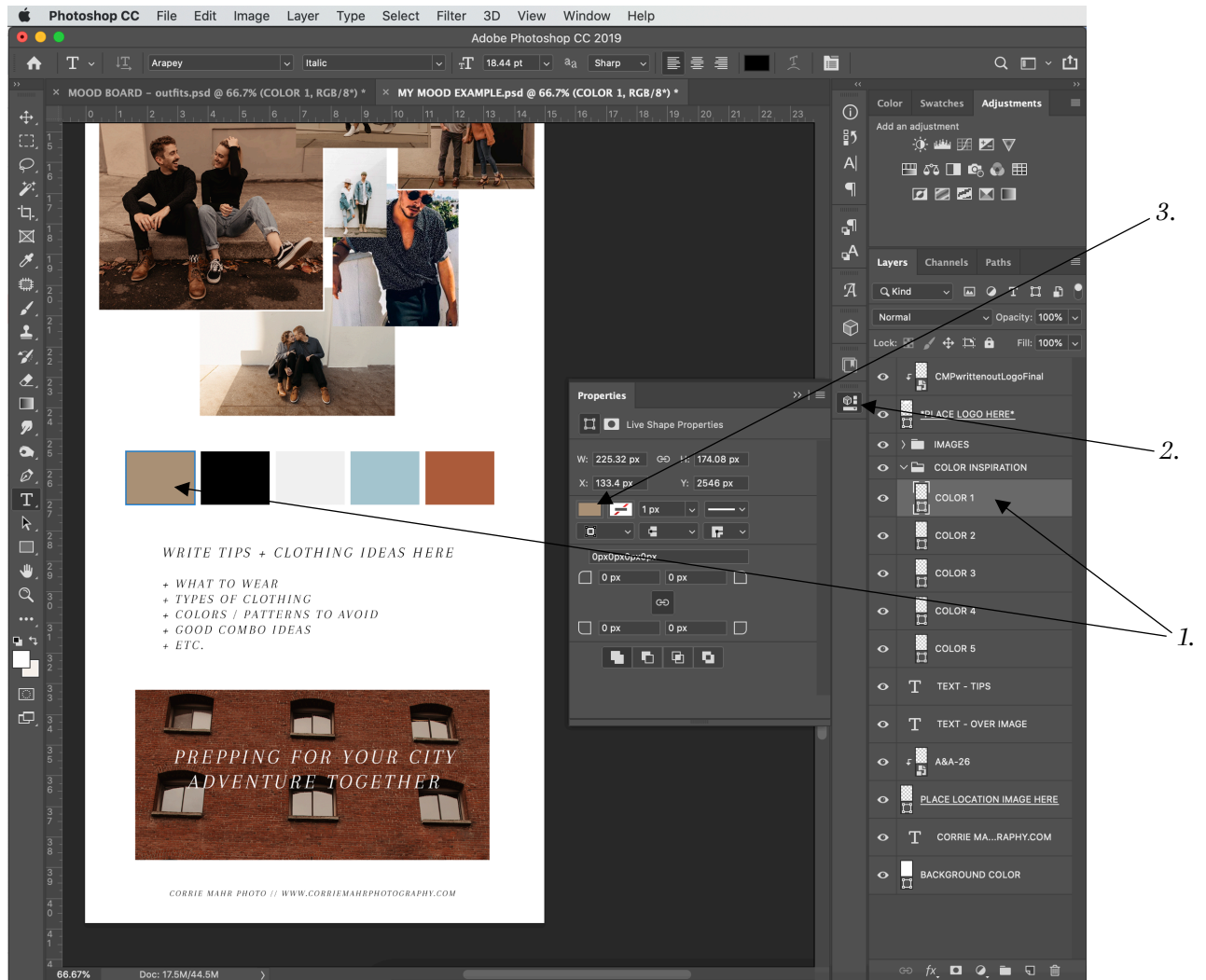
5. Adding your logo to the top. Just drage the JPEG or PNG into PS and then delete the text layer that is a placeholder.



6. To adjust the wording to make it your own, just select the text layer and use the “T” tool to click the words on the design and type what you want. Also, highlight/select them all and change the font or color. Be sure to go through each TEXT layer and make it your own!



7. **COLOR PALETTE.** Open the “COLOR PALETTE” folder and select the shape to change the color. (1.), click the properties button (2.), and click to change the color (3.) Go through and select each one and change the color to build your palette.



THE FINAL STEP!!

you're doing so well!!! AND YOU'RE ALMOST DONE!

Once you're done, IT'S TIME TO SAVE IT! I recommend saving it first as a Photoshop file (.psd) so you can easily edit and adjust things in the future.

*Now to save... either save it as JPEG or PDF to drop into emails or texts with your clients!
File > Save As > select folder location + name (and choose file type > save! Now, SEND IT! 😊*

TIP: build several of these for different locations (city, forest, coast, desert, etc.) have them all ready to send when planning couple shoots!